

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**(Attorney Docket No. 03-380-C)**  
**(DirecTV Ref. No. PD-207137A)**

In the Application of:	)	
	)	
Scott Rosenberg et al.	)	
	)	
Serial No.: 10/033,401	)	Art Unit: 3622
	)	
Filed: December 26, 2001	)	Examiner: Jeffrey D. Carlson
	)	
Title: Advertisements in a	)	Confirmation No. 1472
Television Recordation	)	
System	)	

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**SUBMISSION UNDER 37 C.F.R. § 1.114**

Dear Sir:

In response to the office action mailed March 13, 2009, Applicant provides the following amendments and remarks.

**Amendments to the specification** begin at page 2 of this paper.

**Claim amendments** begin at page 3 of this paper.

**Remarks** begin at page 10 of this paper.

The Patent Office is hereby authorized to charge any required fee(s) or credit any overpayment to Deposit Account No. 132490, and to treat any communication in this matter that requires an extension of time as incorporating a request for such an extension.